

Welcome to the Endhairloss.eu official guide to the Very Best Organic Shampoos.

<http://www.endhairloss.eu>



Choosing a good and organic shampoo these days is definitely easier than 10-15 years ago, but you have to be careful: there are still many products around, more than you think, that state they are all natural and organic, but they are actually not.

The INCI of a product:

INGREDIENTI: AQUA, CHAMOMILLA RECUTITA WATER*, ARGANIA SPINOSA OIL**, CETEARYL ALCOHOL*, ETHYLHEXYL PALMITATE*, GLYCERIN*, CETYL ETHYLHEXANOATE*, OENOTHERA BIENNIS OIL*, CETEARYL GLUCOSIDE*, ALOE BARBADENSIS LEAF JUICE*, SIMMONDSIA CHINENSIS OIL**, SODIUM STEAROYL LACTYLATE*, TOCOPHEROL*, CALENDULA OFFICINALIS EXTRACT*, CHAMOMILLA RECUTITA EXTRACT*, HYDROGENATED OLIVE OIL*, OLEA EUROPAEA OIL*, MAGNESIUM ALUMINUM SILICATE*, UBQUINONE, XANTHAN GUM*, SODIUM ASCORBYL PHOSPHATE, THIOCTIC ACID, RIBES NIGRUM BUD EXTRACT**, TILIA TOMENTOSA BUD EXTRACT**, PINUS PINASTER EXTRACT*, CITRUS AURANTIUM AMARA PEEL OIL*, RIBOFLAVIN, LONICERA CAPRIFOLIUM EXTRACT*, LONICERA JAPONICA EXTRACT*, BENZYL ALCOHOL, DEHYDROACETIC ACID, LIMONENE*

* Materia prima di origine naturale
** Materia prima biologica certificata
* Naturalmente presente nell'olio essenziale



Beware of the false safe product claims from so many companies.

When you analyze the **INCI** of some of these products (**INCI** stands for **International Nomenclature of Cosmetic Ingredients**, a list of names for waxes, oils, pigments, chemicals, and other ingredients of soaps, cosmetics, and the like, based on scientific names and other Latin and English words that you will find in the

bottle of your shampoo – from Wikipedia), you find out that **they contain harmful ingredients**.

This is a very straightforward guide, and its only purpose is to:

- Teach you how to stay away from harmful shampoos (this includes staying away from the false organic shampoos which instead contain aggressive ingredients);
- Recommend only the very best of the very best shampoos worldwide;
- Help you effectively fight the third enemy of the health of your hair.

This is the ideal complement to the information you received in the third presentation video of our natural program to stop hair loss.

Important note: if you cannot buy one of the shampoos mentioned in this list, get a similar shampoo with the characteristics described in the video, free from harsh ingredients.



A good and safe organic shampoo should be free from the following ingredients:

- **GM Free** (Genetically Modified)
- **Sulfate Free** (SLS, SLES, ALES)

Sulfates are used in shampoos and body wash products to make them foam and dissolve oil, as I said in the video.

The most common sulfates are:

- **Sodium Lauryl Sulfate** (also called Sodium dodecyl sulfate, Sulfuric acid, monododecyl ester, sodium salt, Sodium salt sulfuric acid and Monododecyl ester sodium salt sulfuric acid)
- **Sodium Laureth Sulfate**
- **Ammonium Lauryl Sulfate**
- **Ammonium Laureth Sulfate**

Many people with allergies to sulfates are not actually allergic to the sulfate itself.

The problem is that some sulfates excessively breakdown the skin's natural oils and this means the skin is more permeable to other ingredients in the product.

There are two reasons why some sulfates are avoided in organic products.

The first is irritancy and the second is possible contamination with 1,4 dioxane.

- **Paraben Free**

Parabens are used in cosmetics and many shampoos to preserve them, as they help to stop the growth of fungi, moulds and bacteria.

When paraben based products come in contact with the skin, some of them are absorbed into the blood stream, and can mimic the female hormone estrogen.

Excess estrogen is thought to stimulate cancer growth and when some researchers found parabens in breast cancer tumours they used this as evidence of a link between breast cancer and parabens.

In reality the results are not quite so conclusive and to date there is a big debate about how dangerous (if at all) these chemicals are.

Predictably the scientists sponsored by the big paraben-using cosmetic companies say there's no problem with parabens, whilst the scientists working for the organic beauty industry say there is...

What we suggest here, at Endhairloss.eu, is to avoid products containing parabens, just to be sure!

Here's a list of the 5 most common parabens:

- ethylparaben
- propylparaben
- butylparaben
- iso-butylparaben
- methylparaben

- **No Propylene Glycol**
- **No Petrochemical Cleansers**
- **No Silicons**
- **No Nitrosamine Contamination**

- **No Ethoxylate Contamination**
- **No Phthalates**

Phthalates are used in cosmetics and toiletries to control viscosity, emulsify & bind fragrances.

The health scare around phthalates concerns their ability to disrupt our hormones; technically they are known as endocrine disrupting chemicals.

Research has shown that mothers with high levels of phthalates in their blood are more likely to give birth to deformed children. Phthalates are also linked to cancer.

- **No DEA, TEA or MEA**

Ethanolamines (DEA, TEA or MEA) are ammonia compounds used in cosmetics as emulsifiers or foaming agents.

You'll see these listed on the ingredient label as "MEA, DEA, & TEA," abbreviations for monoethanolamine, diethanolamine, and triethanolamine.

The most serious concern about these ingredients is that they may increase the risk for cancer, especially with repeated and prolonged use.

- **No Animal Ingredients**
- **No Artificial Fragrance**
- **No Animal Testing**

Important

Go through the INCI of whatever shampoo you are using at the moment, and make sure it is free from the ingredients described in the list above.

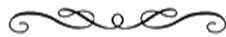
If you see any of these ingredients, throw the shampoo out of the window! (Kidding: it could pollute the environment, just use the trash bin).

You should know by now that the shampoo you are using should not contain SLS, SLES and parabens.

These are the most common and known highly irritating ingredients.

But not many know that there are now some substitutes of these ingredients used by the companies which define themselves as vegan and organic, which are nevertheless dangerous and irritating.

The shampoos included in our guide DO NOT CONTAIN ANY OF THE AGGRESSIVE AND HARMFUL INGREDIENTS mentioned in the list, and have been severely and strictly selected, based on their ingredients, the testimonials of real people who have used them, and their functionality and benefit.



Let's start with the shampoos we recommend, if you are in the U.S.:



Description

Enjoy quality without the toxic chemicals.

Desert essence makes some OUTSTANDING natural shampoos, which are

- 100% Vegan
- Wheat & Gluten Free



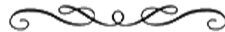
- Cruelty Free and Biodegradable
- Proved to improve the condition of your scalp and hair

Where you can buy them:

- ✚ <http://www.puritan.com/brands/desert-essence-028?Page=0&sortOrder=2>
- ✚ <http://www.puritan.com/hair-care-032/desert-essence-coconut-shampoo-036894>
- ✚ <http://www.walgreens.com/search/results.jsp?Ntt=desert+essence&x=0&y=0>

Choose the shampoo according to your type of hair, of course, and if you have harsh and fizzy hair, don't forget to use a one of their outstanding conditioners:

- ✚ <http://search.puritan.com/search?view=grid&w=desert+essence+conditioner&x=0&y=0>
- ✚ <http://www.walgreens.com/search/results.jsp?Ntt=desert+essence+conditioner>



The next shampoos we recommend in the U.S. are the **Shea Moisture shampoos**: certified organic products which deeply moisturize and repair damage to hair and scalp.



Description:

These are gentle, all-natural shampoos that will help wash, soften and moisturize your scalp and skin, respecting its pH, and without stripping it from its natural protective oils.

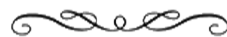
They do not contain parabens, phthalates, paraffin, gluten, propylene glycol, mineral oil, synthetic fragrance, PABA, synthetic color, DEA, sulfates, or animal ingredients.

Where to buy them:



- <http://www.walgreens.com/search/results.jsp?Ntt=Shea+Moisture&x=0&y=0>
- <http://www.drugstore.com/sheamoisture-raw-shea-butter-moisture-retention-shampoo/qxp413998?catid=183416>
- http://www.drugstore.com/search/search_results.asp?N=0&Ntx=mode%2Bmatchallpartial&Ntk=All&srctree=5&Ntt=shea+moisture+shampoo&CSRFTOKEN=9pki3OXc0eNiJSdjHO7GSP%2FEOTDMAR4UaWNXUN3nD8%3D

Remember to choose the type of shampoo that fits your type of hair, and don't forget that Shea Moisture has quality conditioners too.



Last but not least we have the **Acure** shampoos, 100% certified organic cleansers and conditioners.






Description:

Acure Organics is a family owned and operated company founded on sustainable principles to provide the highest quality fair trade, natural and certified organic personal care products.

Their outstanding hair care products which use cutting edge plant stem cell technology to address specific hair concerns at the root and follicle level.

Each product is color safe, paraben free, gluten free, sulfate free, sodium chloride free, vegan, phthalate free, and cruelty free.

Where to buy them:

-  http://www.drugstore.com/search/search_results.asp?N=0&Ntx=mode%2Bmatchallpartial&Ntk=All&srchtree=5&Ntt=acure+shampoos&CSRFToken=o2wl41V%2FO9c4HinyUf71ybTXUmArPnmpyPLzto6tddM%3D
-  <http://www.walgreens.com/search/results.jsp?Ntt=acure&x=0&y=0>
-  <http://www.drugstore.com/acure-organics-shampoo-lemongrass-argan-stem-cell/gxp387237?catid=183458>



Let's see now the U.K. based shampoos, starting with the shampoos from **Green People**.




Description:

Green people is **a leader in certified organic body care products**, with an extensive range of natural products – shampoos, face creams, sun lotions and body washes to name just a few – it is one of the biggest names in organic beauty in the U.K.

Green people shampoos are simply the best organic certified shampoos you can find in U.K.

Where to buy them:

 <http://www.greenpeople.co.uk/organic-hair-care-products.aspx>

 <http://www.biggreensmile.com/products/green-people-neutral-scent-free-shampoo/gpffshamp.aspx?productid=gpffshamp>

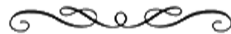


Green People has web sites also in:

- Denmark: <http://www.greenpeople.dk/>
- Norway: <http://www.greenpeople.no/>
- Sweden: <http://www.greenpeople.se/>
- Spain: <http://www.greenpeople.es/>
- Republic of Ireland: <http://www.greenpeople.ie/>

Besides, these are the web and mail addresses to get the Green People products **elsewhere in the world:**

- Barbados: <http://www.puresourcebarbados.com/>
- Iceland: <http://ditto.is/is/sidur/green%20people>
- Lithuania: <http://ekopirk.lt/>
- Malta: <http://www.ayurveda.com.mt/en/retail>
- Romania: <http://www.organicbaby.ro/>
- Singapore: <http://www.vitakids.biz/>
- Slovenia: <http://www.srcek.si/>
- Ukraine: http://www.onsol.com.ua/en/5_02green-people
- Holland and Belgium <http://www.amanvida.eu/en/>
- Australia <http://www.green-people.com.au/>



The next U.K. place where you want to buy your shampoo in U.K. is **Big Green Smile.com**



✚ They sell the green people shampoos too:

<http://www.biggreensmile.com/search.aspx?q=green%20people%20shampoo>

Description:

Big Green Smile is a U.K. based company that offers products from different brands, that are effective, natural and produced with the utmost consideration for the environment.

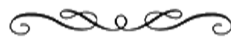
Their believes:

“We believe that each new user of natural and green products makes a difference and together we can create a ripple effect throughout our society – making, over time, natural products the norm for every U.K. household.”

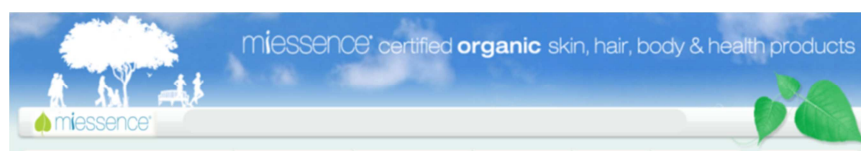
“Products should perform as well as or better than their environmentally un-friendly alternatives. Whether it be natural beauty products, a green gift or natural cleaning products, green products should offer great quality, be efficient, offer good design, be value for money and be as stylish as is humanly possible!”

Big Green Smile has web sites also in

- German: <http://www.biggreensmile.de/>
- French: <http://www.biggreensmile.fr/>
- Netherlands: <http://www.biggreensmile.nl/>
- Norway: <http://www.biggreensmile.no/>



In **Australia**, we recommend the shampoos from **Miessence**, which distributes superb, certified organic skin, hair, body and health products.



Description:

<http://skincareauthority.miessence.com/en/ourCompany/vision>

“Unrivalled purity, potency and freshness is more than just a positioning statement for Miessence.

It goes to the very heart of what separates us from everyone else.

Our ingredients are pure and so too is the ethos that is the driving force behind why Miessence was established.

Our values centre on respecting nature and respecting people. Those two guiding principles govern every action we take as a company.”

Read this interview with the founder of Miessence products:

<http://www.consciouscommunity.com.au/interview-with-narelle-chenery-the-mother-of-eco-beauty/>

Where to buy them:

Main site: <http://skincareauthority.miessence.com/en/category/2/haircare>

USA: <http://elyorganics.com/>

UK: <http://www.beautifullyorganic.co.uk/miessence-b-1.html>

Canada: <http://juliagannon.miessence.com/>

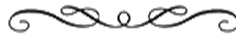
New Zealand: <http://www.radiantorganics.co.nz/drupal/welcome>

Russia and Ukraina: <http://organikaukraina.com.ua/>

Scandinavia: <http://miessence.dk/>

Green people sells also Miessence shampoos:

<http://www.biggreensmile.com/products/australian-organics-shampoo/ozshampoo.aspx?productid=ozshampoo>



There is an international site, called **Biovea** where you can order the desert essence shampoos ALL OVER THE WORLD.

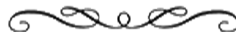
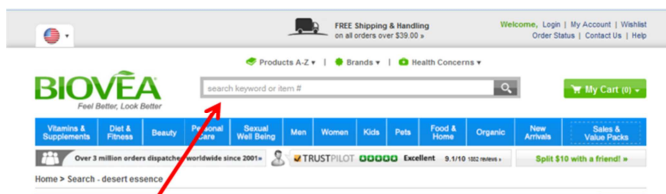
This is the link: <http://www.biovea.com/>

When the page loads, you will see a list of all the countries where you can purchase the different products Biovea sells.

Just click on your nation, and the web site related to your country will load.

Once you are there, just use their internal search motor to find the product you need to order.

In some web sites the search will be in the upper left corner, in others on the right of the logo, as you can see in the pictures below.



Conclusion:

The shampoo you use to wash your hair is an important factor in fighting off your hair loss.

It can help greatly regulate the sebum production and decrease the secretion of DHT type 1.

Make sure the product you use is free from the aggressive substances mentioned in this guide and in the third presentation video of the Endhairloss.eu Full Program to stop hair loss naturally.

We have named some great shampoos, and it is certain that there are a few more companies that produce good products, while unfortunately most of today's producers keep using sulfates, parabens and chemical aggressive ingredients.

It is not so easy to elect **the best organic shampoo** in the world, but looking at the INCI, the testimonials and the world wide availability, the Desert Essence shampoo(s) and conditioner(s) are the products we choose here at Endhairloss.eu as the ideal complement of our natural anti-hair loss program.



This fantastic shampoo can actually be purchased in many countries in the world, from Biovea web site, as you can see in these example links:

<http://www.biovea.com/us/results.aspx?KW=desert%20essence>

<http://www.biovea.com/nl/results.aspx?KW=desert%20essence>


<http://www.biovea.com/br/results.aspx?PageNo=1&KW=desert%20essence>

<http://www.biovea.com/it/results.aspx?PageNo=1&KW=desert%20essence>

<http://www.biovea.com/za/results.aspx?KW=desert%20essence>

The other recommended links to purchase the desert essence shampoos are:

 <http://www.puritan.com/brands/desert-essence-028?Page=0&sortOrder=2>

 <http://www.puritan.com/hair-care-032/desert-essence-coconut-shampoo-036894>

The amazing INCI of a Desert Essence shampoo, probably the best organic shampoo in the world.

Bring back shine and health to over-processed, dry hair. Infused with Coconut Oil to provide intense moisture, smooth frizzies, and restore hair's natural luster. With continued use, hair looks revived, strong, and healthy.


Directions: Massage into wet hair, lather, and rinse thoroughly. For best results, follow with Desert Essence Coconut Conditioner.

100% Vegan/Wheat & Gluten Free
NO: Parabens, Sodium Lauryl/Laureth Sulfates, phthalates, artificial colors, silicones, EDTA, glycol, or petroleum-based ingredients.


Cruelty Free and Biodegradable Formula: No animal testing of raw materials or finished product. No Phosphates.

Ingredients/Ingrédients (INCI): Water (Aqua), Rosmarinus Officinalis (Rosemary) Leaf Extract*, Arctium Lappa (Burdock) Root Extract*, Achillea Millefolium (Yarrow) Extract*, Hamamelis Virginiana (Witch Hazel) Leaf Extract*, Foeniculum Vulgare (Fennel) Seed Extract*, Sambucus Nigra (Black Elderberry) Flower Extract*, Aloe Barbadensis Leaf Extract*, Sodium Coco-Sulfate (Coconut Derived), Decyl Glucoside (Coconut and Corn Derived), Propanediol (Corn Derived), Coco-Glucoside (Coconut Derived), Butyrospermum Parkii (Shea) Butter*, Coco Nucifera (Coconut) Oil*, Simmondsia Chinensis (Jojoba) Seed Oil, Cannabis Sativa (Hemp) Seed Oil*, Olea Europaea (Olive) Fruit Oil*, Dehydroacetic Acid, Glycerin, Hydrogenated Coco-Glycerides (Coconut Derived), Sodium Chloride, Potassium Sorbate (Fruit Derived), Lauryl Glucoside (Plant Derived), Benzyl Alcohol, Citric Acid, Stearyl Citrate (Vegetable Derived), Fragrance (Parfum)

* Certified Organic/Certifié biologique

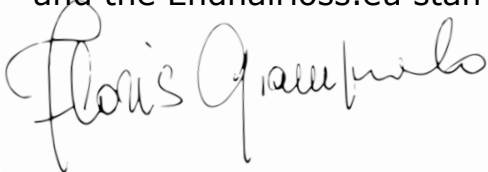


DESERT ESSENCE®



Thank you for your attention!

Giampaolo Floris,
and the Endhairloss.eu staff



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